



Ella Media AG | Landis + Gyr-Strasse 1 | 6300 Zug | Switzerland | CHE-370.592.352

NOTICE TO CURRENT AND POTENTIAL INVESTORS

by the Board of Directors of **Ella Media AG**, Landis + Gyr-Strasse 1, 6300 Zug, Switzerland,
(company registration number CHE-370.592.352) ("**Company**" or "**Issuer**")

dated 31 January 2023

to the attention of persons receiving the growth prospectus for the offer to the public of up to 3,000,000 participation certificates by Ella Media AG ("**Prospectus**") in accordance with Article 15 (1) (a) of the Regulation (EU) 2017/1129 of the European Parliament and of the Council approved on 22 December 2022 by the Financial Market Supervisory Authority in Luxembourg (CSSF) and notified to the Federal Financial Supervisory Authority of the Federal Republic of Germany (BaFin), to the Financial Market Authority of the Republic of Austria (FMA), and to the Dutch Authority for the Financial Markets (AFM) for the purpose of:

The offering of up to 3,000,000 participation certificates by the Issuer with a nominal value of CHF 0.01 each (ISIN CH1107675402, "**Offer Securities**") during six offer periods from 22 December 2022 until 22 December 2023 (the latest) at a maximum offer price per Offer Security of EUR 10.00 ("**Offering**").

Offer Price for the Second Offer Period

As stated in the Prospectus, the Second Offer Period will start on 1 February 2023 and will last until 31 March 2023. The Management Board of the Issuer resolved to set the Offer Price during the Second Offer Period at EUR 8.50 per Offer Security.

This announcement will be made available on the website of the Luxembourg Stock Exchange and on the website of the Issuer at <https://ella-group.io/en/investor-relations/>.

Ella Media AG



Michael Keusgen
Chairman of the Board of Directors