



ella media ag | Zählerweg 7 | 6300 Zug | Switzerland | CHE-370.592.352

NOTICE TO CURRENT AND POTENTIAL INVESTORS

by the Board of Directors of **ella media ag**, Zählerweg 7, 6300 Zug, Switzerland,
(company registration number CHE-370.592.352) ("**Company**" or "**Issuer**")

dated 16 September 2022

to the attention of persons receiving the growth prospectus for the offer to the public of up to 3,351,100 participation certificates by ella media ag ("**Prospectus**") in accordance with Article 15 (1) (a) of the Regulation (EU) 2017/1129 of the European Parliament and of the Council approved on 15 October 2021 by the Financial Market Supervisory Authority in Luxembourg (CSSF) and notified to the Federal Financial Supervisory Authority of the Federal Republic of Germany (BaFin), to the Financial Market Authority of the Republic of Austria (FMA), and to the Dutch Authority for the Financial Markets (AFM) for the purpose of:

The offering of up to 3,351,000 participation certificates by the Issuer with a nominal value of CHF 0.01 each (ISIN CH1107675402, "**Offer Securities**") during four offer periods from 1 December 2021 until 30 August 2022 (the latest) at a maximum offer price per Offer Security of EUR 10.00 ("**Offering**").

Results of the Third Offer Period

As announced by notices dated 31 May 2022 and 19 August 2022, the Third Offer Period started on 8 August 2022 and ended on 30 August 2022, in which the Issuer offered Offer Securities at an offer price of EUR 7.50 each.

During the Third Offer Period, investors subscribed for 112'682 Offer Securities at EUR 7.50 each, raising an aggregate subscription amount of EUR 845,115.--. The Issuer expects to issue the Offer Securities until 30 September 2022.

This announcement will be made available on the website of the Luxembourg Stock Exchange and on the following website of the Issuer: <https://ella-group.io/en/investor-relations/>.

ella media ag

Michael Keusgen
Chairman of the Board of Directors