



Ella Media AG | Metallstrasse 9a | 6300 Zug | Switzerland | CHE-370.592.352

NOTICE TO CURRENT AND POTENTIAL INVESTORS

by the Board of Directors of **Ella Media AG**, Metallstrasse 9a, 6300 Zug, Switzerland,
(company registration number CHE-370.592.352) ("**Company**" or "**Issuer**")

dated 17 July 2024

to the attention of persons receiving the growth prospectus for the offer to the public of up to 2,000,000 participation certificates by Ella Media AG ("**Prospectus**") in accordance with Article 15 (1) (a) of the Regulation (EU) 2017/1129 of the European Parliament and of the Council, as amended, and the Commission Delegated Regulation (EU) 2019/980, as amended ("**Prospectus Regulation**") approved on 13 March 2024 by the Financial Market Supervisory Authority in Luxembourg (CSSF) and notified to the Federal Financial Supervisory Authority of the Federal Republic of Germany (BaFin), to the Financial Market Authority of the Republic of Austria (FMA), and to the Dutch Authority for the Financial Markets (AFM) for the purpose of:

The offering of up to 2,000,000 participation certificates by the Issuer with a nominal value of CHF 0.01 each (ISIN CH1107675402, "**Offer Securities**") during seven offer periods from 13 March 2024 until 13 March 2025 (the latest) at a maximum offer price per Offer Security of EUR 50.00 ("**Offering**").

Results of the Second Offer Period

As described in the Prospectus, the Second Offer Period started on 1 May 2024 and ended on 30 June 2024. During this period there were no subscriptions for Offer Securities of the Issuer.

This announcement will be made available on the website of the Luxembourg Stock Exchange and on the website of the Issuer at <https://ella-group.io/en/investor-relations/>.

Ella Media AG

A handwritten signature in blue ink, appearing to read "M. Keusgen", written over a horizontal line.

Michael Keusgen
Chairman of the Board of Directors